



MEET THE CO-FOUNDERS

Ben Viti & Ryan O'Brien

OUR MISSION

Make buying a container as easy as ordering anything else online: one honest delivered price, paid up front, and a truck that shows up when we say it will — anywhere in America.



Ben Viti

CO-FOUNDER

Ben comes from the truck and equipment side of the industry, with a background in truck sales through CSM. He knows the iron: what a one-trip box should look like, what a used unit is really worth, and what it takes to land 40 feet of steel in a customer's driveway.

- Truck sales and equipment background (CSM); deep operator knowledge of containers, yards, and hauling
- Runs his own book of customers and sales pipeline



Ryan O'Brien

CO-FOUNDER

Ryan comes from corporate sales and systems analysis. He built the company's digital storefront — the instant-quote website, live order tracking, and automated customer journey — and runs sales across more than 30 metro markets nationwide.

- Background in sales and systems analysis
- Leads sales, marketing, and the online buying experience
- Built the quote-to-delivery system customers use today

The company they founded

What we do	Sell and deliver new one-trip and used shipping containers — 20', 40', 40' high cube, and 40' four-door — plus container relocation, anywhere in the continental US.
How it works	One transparent delivered price quoted instantly by ZIP, paid in full online, released from the nearest of 40+ partner terminals, delivered on a tilt-bed truck.
Where we're going	Founded in 2025, already selling in 30+ metro markets, with a stated target of 400 containers in the next 12 months.

Talk to the founders

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